

The Bassano Mail

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James L. Neasbitt, Editor

May God forbid our saying on this page the things that merely please. We would be humble in our estimate. We would be considerate of the opinions of others, but we would not be unconfident of our own estimate of cause and effect, for therein lies the wisdom of the ages.

"THE LONG TRAIL"

Epic of The Early Cowboy Days

It now seems that we were not altogether right in our broad disparagement of the singing ability of cowboys in general. Information has been brought to our attention which makes it necessary for a little back-tracking to be done.

One who knows informs us that the traditions of the west have been preserved in the form of songs, popular around the campfires of the cowpunchers for seventy years. It was the cowboy who composed the west more than the prospector and the settler.

It was the cowboy who fought back the Indians, whose resentment at the Pioneer invasion inflamed them with the fact that it was the cowboy who armed the warriors of the west, who brought the cow to Canada, who built up a mighty industry.

Fearless, courageous, loyal, ready with wanderlust urging him on and on quick to avenge an insult, to right a wrong, and to stand up for a "pard", chivalrous and gentlemanly, the cowboy lived hard, but quick and died with his hands on his hips.

From the breeding grounds of Texas to the lush grass plains of Alberta is a far cry—months and months of weary journeying. And from Texas to Canada, the cowboy thrown idly on the ground, the "long trail" of the cattle country twisted and turned.

The herdings of a hundred thousand head, it may like a vast river, coming from the country of the southwest with legs of the north; loose and coiling, the "long trail" can for more than 2,000 miles along the eastern edge of the Rockies, sometimes following the foothills and sometimes many hundreds of miles away across the flowered prairie.

Even today you might trace its first beginnings in the sandy wastes of that Mexico, from whence the first Spanish herds strayed northward. It is clear still in Texas and the plains have not buried the memory of its passing on the plains of Oklahoma. Right up over the "Canada line" are the land of the rolling hills and mountains, it may still be found, traces of one of the mightiest migratory roads in history. The history has no other like the unbroken pathway of the great "Long Trail".

TRADE WITH RUSSIA

If it could be satisfactorily arranged, the disposal of a hundred thousand Canadian cattle to Russia in return for Soviet products would be a godsend to our cattle raisers.

Canada produces a comparatively small surplus of cattle. But that 8 or 10 per cent surplus keeps the domestic price low. If Russia would take 100,000 Canadian cattle, the price would undoubtedly be appreciable.

Canada does not produce much oil, and gasoline Russia has an abundance. Canada could readily take the needed oil and feed cattle. The arrangement would be one that could be carried out.

Canada and Russia are not on good terms from a trading standpoint. But that stand is ridiculous. Sooner or later we will have to resume trading relations. Canada cannot sensibly isolate herself from a country containing one-fifth of the world's land surface and a population of 160,000,000 people.

There should be proper safeguards to trade with Russia and the government should not have to guarantee profits for traders. But the government should leave the gates open to permit legitimate trade.

THE UNIVERSITY OF ALBERTA

Wisely the provincial government did not make any serious cuts in the grant to the University of Alberta when the budget for 1936 was prepared. Some people have been inclined to the belief that this university is too expensive and its services should be curtailed. Such an idea is erroneous.

The university fills an important and useful place in the life of the province. It provides a place where young men and women may obtain an education in the higher branches of the arts and sciences. It furnishes a central point for the development of knowledge and culture which permeates the population.

"It is a place," says J. H. Newman in "The Idea of a University," "where inquiry is pushed forward, and discoveries verified

and perfected, and rashness rendered innocuous, and error exposed, by the collision of mind with mind, and knowledge with knowledge."

The University of Alberta is a great asset to the province. But its value is imperishable. It cannot be measured with money. But it is there.

It takes generations to build a university, to place around it the halo of respect and veneration which such institutions seem to require. Like a tree, hard to start when planted, but when the roots find favoring soil, deep-rooted and firm when once established, the university needs careful nurture and assistance in its more youthful years.

The University of Alberta is not much older than a quarter of a century. It has just made a nice start on its career. It has taken the leadership, in many respects, among the various provincial universities in Western Canada. It would be a mistake now to put any handicap upon its development.

SPORTS WRITING

Sporting circles in Canada lost an outstanding figure when Lou Marsh, sporting editor of The Toronto Star for many years, died recently from heart trouble.

Lake Robertson of The Winnipeg Free Press, a reference to whom was made in these columns not so long ago, Marsh was a self-made writer. And he was a genius in the snappy, dramatic presentation of sport events.

Starting as a messenger boy with The Star at the age of eleven, Marsh worked himself along until he reached the zenith. Only a very few Canadian sports writers could compare with him.

The field of sports writing affords scope for intimate variety in word-building. In fact, some of the more prominent sports writers are better dramatists than the ordinary run of writers.

The following description of the body of the late Tex Rickard, lying in the New York Hippodrome, illustrates the statement just made. As an example of dynamic descriptive writing it has few equals. Here it is:

... from the altar and the choir of the cathedral. ... the clasp of holy bells beating down on the congregation.

Now with some heaters and cooled, a dozen men marching like the falling and sunlight glowing feebly through the clouds, while swaying corners are uplifted, ... the light and bare ends of the hippodrome hall.

Was there ten thousands seats strangely empty? And the clasp of a January day striking through the glass corridor.

... in a bronze color, lies the tall and silent Tex.

... the deathly sanctuary of the cathedral with its sombre ecclesiastical and the ritual.

... the solid policemen in the hippodrome hall.

... the picture gallery of champions.

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Ten Minutes with the Scotch Philosopher

Well, farmers, what do you think of the weather now? Is springtime about calling us, or has it come to stay?

Many of you will probably remember the months of January and February of 1935.

The weather was unusually cold but an early break-up followed. On March 20 of that year the writer finished seeding a piece of summer-fallow land.

It stood in a most wonderful manner, but a severe frost in early May took it right to the ground. Fortunately a heavy rainfall secured a few days later and a beautiful crop was harvested.

However, later experiences taught us that very early seeding can prove to be an unprofitable practice.

Most likely some of you have also been stung by being too anxious to get the seed in.

What is money? was the question asked by a newspaper correspondent recently.

It is a grand subject to get mixed up in, men.

Lots of wise fellows have collected a lot of dough telling all about it in big fat volumes.

The trouble is that when the average man has read about a score of these he is more mystified than ever.

Farmers in general may never know as a matter of fact the meaning of the word.

We all keep chasing the dollar sign, but between seven per cent mortgages and high traffic the average man gets lost in the maze.

A New York Tribune recently printed an unusual opinion by President McAdams of Nova Scotia.

He wants that gentleman to find a red-headed Jesus who speaks Greek and appreciates the language.

What do you think of the prospect, folks?

Mostly the keys which he needed badly, a P.S. Judge dropped them.

He had the head of the conclusion that he had reached them.

Amuse himself with a glass in the street he proceeded to run over the deep snow in the road.

Two footmen in this one, customed men, natives who lived in the bush country, when he reached his destination he had his hands in his pockets.

Then came the revelation. As he a free and went on foot to the nearby stretch out his axing limbs, he felt a bump in the neighborhood of his pocket.

It was the bunch of keys.

He was about to search for it when he observed a huge python in the branches overhead.

As it reached down to seize him he shot it through the head, and on the ground it rolled, writhing in its agony.

Then, in his amazement, the lion walked out of the big snake's mouth, and as the experimenter naively put it, "Not harmed a bit, by jove."

Now you tell me.

Canada has forty-three factories specializing in coffee and cashews, and the annual production exceeds 72,000.

The market for horses also showed

Brewed in Alberta BEERS are the finest in the WEST!

Of all of the beers of Western Canada, none can surpass the excellence of these famous Alberta brands. In flavor, each has a distinctive, satisfying taste... the result of painstaking care in brewing and blending of selected ingredients. For refreshment, or for health—it satisfies!

Served in bottles or on draught at all good hotels... or order a case of your favorite brand from our warehouse.

Phone 82 Bassano

DISTRIBUTORS LIMITED

Agents for the Brewing Industry of Alberta

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

William McLaws

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phones: Office 6 - Residence 12

Dr. A. G. Scott

M.D., M.L.C.C.

PHYSICIAN - SURGEON

Telephones: Office 37 - Residence 131

A. J. SEVIGNY

BUCKINGHAM - ALBERTA
A reliable auctioneer with whom to list your sale.

Get your dates now for your SPRING SALES (Phone No. 4181)

COMING SALES: WATCH FOR DATES—POSTERS

The big Statik Sale, Countess Louis Nelson, ditch rider, Bronks. Several other large sales as soon as weather permits.

... the thrill of better blended drinks, mixed with the finest Ginger Ale in the West!

A LARGER SIZE GREATER ECONOMY

W. PLAYFAIR Distributor PHONE 26
A UNION MADE PRODUCT OF CALGARY BREWING AND MALTING COMPANY, LIMITED

The Laughter Line

The traveler entered the country grocer's shop and was met by an irate shopkeeper.

"You're just the man I've been looking for," said the shopkeeper. "The last time you came round you sold me some goods that you said were British. They weren't British at all."

"Well, to tell you the honest truth," explained the traveler, "they were in stock so long I thought they were British by naturalization."

A boy on holiday after fishing off the pier for three hours at last got a bite. An old lady nearby loudly stated that it was a shame to catch such dear little fish. The boy was quick with his retort: "Well, he wouldn't have got into trouble if he had kept his mouth shut."

The farmer was showing a girl boarder from the city around the farm. Suddenly she spied a group of calves in a field and exclaimed: "Oh, look at the little cowlets!" The farmer grinned and remarked, "Then is bullets."

Financial Statement of the Bassano Municipal Hospital District No. 6 for the Year Ending December 31, 1935

217 Dominion Bank Bldg., Calgary, Alta.
February 25, 1936.
To the Chairman and Members of the Board of the Bassano Municipal Hospital District No. 6, Bassano, Alberta.
Gentlemen:

Having completed the audit of the books of the Bassano Municipal Hospital District No. 6, for the year ending December 31, 1935, we have pleasure in presenting herewith your Financial Statement for the period shown:

- (1) Capital Account Balance Sheet, as at December 31, 1935.
- (2) Revenue Account Balance Sheet, as at December 31, 1935.
- (3) Operating Account, for the year 1935.
- (4) Receipts and Payments, for the year 1935.

FIRE INSURANCE IN FORCE. Your present fire insurance policy coverage is as follows:

On Buildings:	
Hospital, General	\$14,000.00
Hospital, Isolation	3,000.00
Nurses' Residence	6,000.00
Storage Building	150.00
TOTAL	\$23,150.00

On Contents:	
Hospital, General	\$ 5,500.00
Nurses' Residence	1,800.00
Storage Building	100.00
TOTAL	\$ 7,400.00

Total on Buildings	\$23,150.00
Total on Contents	7,400.00
Total Fire Insurance in Force	\$30,550.00

Just five (5) years ago, an appraisal valuation on your building and insurance was made and the ascertained figures were set up on your Capital Account Balance Sheet. Subsequently, at the termination of each and every fiscal year, a reserve for depreciation has been set up out of the Capital Surplus Account. The amount of this yearly allowance for depreciation has been based on a rate of 6% per annum in the case of buildings and 10% per annum on equipment.

For statistical and insurance record purposes, we would recommend to your consideration the advisability of obtaining the appraised valuation figures on these Capital Assets this coming Spring. Not only would this give you the present insurable values but it would also supply a fair basis of future depreciation rates based on the actual amount of the same as would be declared by the newly ascertained values, as compared with the five year ago valuation.

RESERVES. During the year 1935, collections were made to the extent of \$161.25 on old doubtful accounts receivable which had previously been written off into Bad Debts Reserve as non collectible. Bad debts, amounting to \$957.92, were this year written off into Bad Debts Reserve as were authorized by the minutes of the Board. To maintain the Bad Debts Reserve up to the customary 50% of the present outstanding fees, a further amount of \$1,782.91, has been reserved out of this year's revenue earnings.

INVESTMENTS. In July 1935, bonds of the three principal cities in the Province, to the extent of a par value of \$25,000.00, were acquired at market value and Provincial bonds of a par value of \$16,000.00 were disposed of at a figure of \$112.50 above their original cost price.

The investment bonds now owned by your Hospital District are as follows:

	Par Value	Cost and Market Value
PROVINCE OF ALBERTA		
4 1/2% July 15, 1933	\$30,000.00	\$26,350.00
CITY OF CALGARY		
5% April 1, 1929	6,000.00	5,160.00
5% June 2, 1947	4,000.00	3,500.00
CITY OF EDMONTON		
5% Sept. 15, 1940	4,000.00	3,520.00
5% May 1, 1933	6,000.00	5,550.00
CITY OF MEDICINE HAT		
5% Jan. 1, 1944	5,000.00	4,850.00
TOTALS	\$55,000.00	\$48,820.00

The Province of Alberta bonds are registered in the name of the Hospital District, while the balance of the bonds are bearer bonds. All of the above mentioned bonds are kept in your safety deposit box with your Banker and were daily inspected by us during our recent audit.

The attached Balance Sheets are, in our opinion, properly drawn up so as to exhibit a true and correct view of the state of the financial affairs of the Bassano Municipal District No. 6, as at December 31, 1935, the books conforming therewith.

McANNEL BROS. & CO.
Chartered Accountants.

Balance Sheet as at December 31, 1935

Capital Account

ASSETS		LIABILITIES	
REAL ESTATE:		CAPITAL BALANCE:	
Land	\$1,000.00	Capital Surplus as at January 1, 1935	\$37,925.45
Trees, Lawn, etc.	800.00	Plus Capital Account	
Fencing	400.00	Purchases:	
Buildings	36,890.95	Building Addn.	170.95
Less Reserve for Depreciation	8,351.25	Machinery & Equipmt.	25.85
	28,449.20	Furniture & Fixtures	56.63
EQUIPMENT:		Less Res. Thereon as Follows:	
Machinery & Equipment	5,307.48	Bank Vch. of Purchases & Expenses Sold	102.00
Less Reserve for Depreciation	2,539.81	Dep. on 1935	1.30
Furn. & Fixtures	4,400.85	Equipment	50.74
Less Reserve for Depreciation	1,053.93	Deprec. on Furniture & Fixtures	41.80
	2,106.91		279.42
	1,112.50		
	\$35,162.25		\$48,462.14

Revenue Account

ASSETS		LIABILITIES	
CASH:		ACCOUNTS PAYABLE:	
In Bank, Gen. Acct.	\$ 482.21	Current Accts.	\$ 581.60
In Bank, S.A. Acct.	2,964.11	REVENUE BALANCE:	
INVESTMENTS:		Revenue Surplus as at January 1, 1935	66,678.99
Investment Bonds, at Cost	26,500.00	Less Prior Year Charged as Non-Interventions instead of as Interventions	50.00
Int. Accrued thereon	26,800.00	Plus Net Earnings for 1935	982.42
City of Calgary	5,160.00		
Int. Accrued thereon	5,235.00		
City of Edmonton	3,520.00		
Int. Accrued thereon	3,615.89		
City of Medicine Hat	5,550.00		
Int. Accrued thereon	5,181.31		
City of Medicine Hat	4,850.00		
Int. Accrued thereon	4,275.00		
	46,969.22		
ACCOUNTS RECEIVABLE:			
Hospital, Patients	22,372.79		
Less Reserve for Bad Debts	11,186.80		
Provisional Grant	1,150.20		
Unpaid Requisitions	1,225.25		
Dept. Mus. Affairs	250.00		
Town of Bassano	15.75		
Village of Hueson	1,181.00		
TAXES OUTSTANDING:			
Prior to Dec. 31, 29			
Town of Bassano	25.19		
Provisional Grant	132.68		
Non. Collection	191.42		
DEFERRED CHARGES:			
Unexpired Insurance	196.94		
	\$67,092.11		\$67,092.11

Operating Account for the Year Ending December 31, 1935

EXPENSE		REVENUE	
ADMINISTRATION:		GRANTS FORWARDED:	
Salary, Sec. Treas.	\$ 300.00	Alberta Government	\$ 2,324.00
Board Meetings	422.00	PATIENTS' FEES FORWARDED:	
Office Expenses	122.00	Referrals	2,249.50
Stationery, Print. & Post	214.52	Non-Referrals	6,547.92
Telephone & Telex	131.62	Operating Room	5,040.00
Insurance	322.67	Medical Supplies	90.75
Exchange	8.75	Private Nurse's Board	84.00
Audit Fee	100.00	Telephone	3.25
Misc. Expenses	84.61		5,436.00
PROFESSIONAL CARE OF PATIENTS:		TAX REQUISITIONS:	
Salaries:		Town of Bassano	26.00
Superintendent	1,200.25	Village of Hueson	120.00
Nurses	3,787.65	M.D. Clifton No. 127	242.75
Supplies	1,013.00	Less of Import (Referrals)	6,620.00
Medical & Surgical	1,072.06	SPECIAL APPOINTMENTS:	
Alcohol, Liquors and Wines	3.86	Subsistence Fee	26.00
Miscellaneous	66.60	Minimum Taxes	529.85
KITCHEN & DINING ROOM:		INTEREST RECEIVABLE:	
Wages, Cook	738.90	On Debtors' Bonds	1,023.63
Bread	126.30	Province of Alberta	4,834.74
Milk and Cream	461.27	City of Calgary	3,844.74
Groceries	475.44	Calgary School District	2,844.74
Butter and Eggs	330.79	City of Edmonton	241.76
Meat, Poultry, Fish	627.97	City of Medicine Hat	113.47
Fruit & Vegetables	644.56	On Bank Savings Account	230.143
	3,435.27		
GEN. HOUSE & PROPERTY:		PROFIT ON SALE OF INVESTMENTS:	
Housekeeping, Wages	403.20	Province of Alberta Bonds	112.50
Laundry, Wages, Supt.	1,647.25		
Eng. & Jan. Wages	899.70		
Eng. & Jan. Supplies	146.35		
Fuel	1,013.20		
Light & Power	682.21		
Water	306.00		
MAINTENANCE (incl. Wages):			
Bldgs. & Grounds	361.23		
Furn. & Equipment	419.59		
Dry Goods	248.30		
	1,029.12		
RESERVES:			
For Bad & Doubtful Accounts	1,782.91		
CAPITAL ACCT. PURCHASES:			
Bldg. Additions	170.95		
Machinery & Equipmt.	25.85		
Furn. & Fixtures (net)	46.83		
Balance - Net Earnings for Year 1935	982.42		
	\$20,347.03		\$20,347.03

Statistical Report

Patients in hosp. at Jan. 1, 1935	9	Cases:	
Patients admitted during year	349	Medical	161
Living births during year	71	Surgical	133
TOTAL patients treated during year	429	Gynaecological	75
Patients discharged (Inc. babies)	403	Operations Performed	133
Deaths during year	17	Average occupancy per patient (days)	10.83
Patients remaining over year end	9 429	Average running expense per patient, per hospital day (including babies)	\$3.61
PATIENTS ADMITTED:			
From Urban Municipalities	105		
From Municipal Districts	22		
From Improvement Districts	294		
From British Columbia	2		
From Saskatchewan	1		
From Other Provinces	2		
From United States	2		
Transient Patients	2 429		

S. H. EDWARDS,
Secretary-Treasurer.

HARRY HOLMES
CARPENTER and BUILDER
ESTIMATES GIVEN ON ALL WORK
If you are in need of building or carpenter work of any kind.
Phone 16

H. D. BACON
Team Work of Any Description
Gravel - Cinders - Loam - Manure
Cut Flowers - Sprays - Wreaths
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PHONE 129 FOR LOWEST PRICES

B. E. BARLOW
VETERINARY SURGEON
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KAYSER SNUGGIES

Ladies' and girls' underwear, Kayser Snuggles, ideal for comfort in sport or street wear. Colors: Rose, Blue, white and snuggie. Each 50c

KNITTING BOOKS

A new book, choicest of new and natty spring styles. Price 35c

KNITTING NEEDLES

Fancy colored needles, set. — 15c
Steel Knitting Needles, set. — 15c
Circular Knitting Needle, set. — 40c

LADIES' SHOES

Arch-energy for long wear, for dressy appearance. To be well shod try Arch-Energy. Price \$4.95

Women's RUBBER FOOTWEAR

The Rubber Gaytee is just the thing for muddy weather. Price \$1.75 Pair

SPRING PRINTS

Smart new patterns, 36 inches wide, tub fast, real values. Per Yard 20c

MEN'S SHOES

Men's and young men's solid solid oxfords, they wear and are dressy too. Price \$3.75

GROCERIES

Fruit Special

1 can red raspberries, 1 can red plums, 1 can peaches, 1 can pears. ALL FOR 69c

Butter Bix

Taste mel 'em Good!
A cheese waffer, They're tasty. Pkg. 20c

BAKEASY—Try it and be surprised at the result in your baking. 2 pkgs. 35c

VEGETABLE MACEDONIE—Something different, you'll like it, 2 tins 35c

ORANGES—large sweet and juicy, 3 doz. 1.00

BANANAS—2 lbs. .25

JAMES JOHNSTON

"The Quality Store"

Local and Personal News

If you know of an item for this column, let us know. We appreciate your help in recording the comings and goings of yourself, friends and relatives. Phone 19.

Miss V. McCannel was a week-end visitor in Calgary.

Sgt. and Mrs. C. H. Clarke motored to Calgary last week-end.

Mr. and Mrs. Art Simpson visited Mr. and Mrs. Ward Simpson, Brooks, last Friday.

Dr. B. E. Barlow left Wednesday night for the east, where he will remain for a week.

• Mrs. L. Newby of Brooks was a visitor in Bassano over last week-end.

Ralph Armstrong of Calgary, Alberta Wheat Pool representative, was a business caller in Bassano on Wednesday.

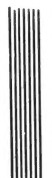
Mrs. Perry Barker and her sister, Miss Amelia Gromberg, left for Calgary last Friday to visit their sister there. It is with regret we learn their mother passed away recently.

Weather conditions in Calgary for the past week have been satisfactory; even including a compulsory day at the beginning of the week, in which snow flurries were recorded.

H. H. Beeber and A. P. Thompson are attending a meeting of C.P.A. officials and employees in Calgary today. Mr. Thompson will act as an assistant superintendent in Calgary for the next two weeks in the place of J. W. Wilkie, who is ill.

A farewell party was held on Monday night for Mrs. D. MacLeod at the home of Mrs. Bert Stitt on the occasion of the coming departure of the MacLeods for Medicine Hat. A farewell gift was presented to Mrs. MacLeod by her friends present at the party.

Tomorrow night see the presentation of the play sponsored by the Gem Community club in Glen. It is rumored that this rollicking comedy drama will be presented in Bassano in the near future; and it is worth your while to see it.



Purest Brewers'
YEAST FLAKES
FOR A CLEAR SKIN

Skin troubles, constipation, indigestion, loss of appetite and lack of energy, when caused by a deficiency of Vitamin B in the diet, are corrected by Purest Brewers' Yeast Flakes. Pleasant to take! Six-ounce can equivalent to 192 yeast cakes in Vitamin B content.

Price 75c

STILES, "The Druggist"
"The Rexall Store"

FOR SALE OR RENT

Section and three quarters good mixed farm in best Carstairs district. About 500 cultivated, balance excellent pasture with springs. Well improved with ample buildings. Deep black soil. Splendid opportunity to secure valuable property with plenty room for development. Give fullest particulars first letter. 302 Dominion Bank Bldg., Calgary.

Classified Ads

FOR SALE—Large Baum safe, typewriter, desk, 2 hostlers and miscellaneous office equipment. Apply D. MacLeod, Bassano. Phone 82, 1-9.

Knux Presbyterian Church

Sunday, March 15, 1936
Sunday School 11:00 a.m.
Evening Service 7:30 p.m.
Services Conducted by C. W. Pickup
Sermon Subject: "Where are the Dead?"

Church of the Blessed Virgin

Sunday, March 15, 1936
Evening and Sermon 7:30 p.m.
Services Conducted by
REV. T. B. WINTER

W. S. PLAYFAIR

Feed Auto Livery Draying

Agency for
Galt Coal

Phone 26 Opposite Depot

WALTER K. WEBB

BARRISTER - SOLICITOR
NOTARY PUBLIC

Phones: Office 35 - Residence 46

BASSANO - ALBERTA

CREAM

Ship or Deliver Your Cream to
Bassano for
BEST RESULTS

TRUE GRADE — TRUE PRICE

Your Patronage is Solicited

**BASSANO
CREAMERY**

WANTED!

Rabbit Skins

For New High Price

sell to
CHARLTON & SONS
Millicent

A. T. CONNOLLY

Registered Optometrist



Broken lenses replaced from prescription or glasses. Absolute satisfaction guaranteed.

Quick service

Bargain

CENT-A-MILE

Trip

TO

MEDICINE HAT

ROUND TRIP FARE

\$2.00

FROM BASSANO

Low fares from other stations

GOOD GOING

MARCH 20 - 21

RETURN UNTIL

MARCH 23

GOOD IN COACHES ONLY

No Baggage Checked

Apply Ticket Agent

Canadian Pacific

QUALITY The Business Builder

Featuring . . . POTTER'S PP PRINTS at This Store

When we feature PP Prints we know we are selling our customers the kind of absolute satisfaction that gives us our reputation for quality—and brings you back again for more.

PERFECT P P PRINTS

— SUNFAST — TUBFAST —

Combined with wonderful wear. Pretty Floral Stripe and Plaid Patterns.

35c per yd. 3 yds. for 1.00



Ladies and Misses DRESSES

Ladies' and Misses' Dresses in Plain and Printed Silk Crepes — and Redingotes — Just arrived from Montreal in consignment of the very newest of the Season's Smartest Styles, every dress a picture. The materials are all of most excellent quality and very moderately priced.

3.95 to 4.50

The RIPPLESHEEN

Shirt
(Patented)

By LEWIS

A new patented fabric that is the rage, as rugged and as hard wearing as can be made. Guaranteed pre-shrunk, color fast, tailored to custom standards. Collar attached or separate collar styles.

— PERMA STAY COLLARS —

Shirt colors white, tan, blue, grey, green.

Priced \$2.00 each

Men's New Felt Hats . . .

First delivery for the spring and summer season has arrived. New shapes, new colors, Superfine Quality, made by Stetson, smart shades of greys, fawns and browns.

2.95 to 3.95

DRESS OXFORDS

Spring styles are here, featuring the well known Hartt Shoes of Distinction. We carry the Invader and Crusader qualities, carrying the latest lasts. Shoes of dressy appearance and built to give excellent service. Black kid and calf, Balmoral and Bluchre styles.

7.00 to 7.50 per pair

Men's Dress Socks

Fine wool and silk mixtures, pure Botany wool, come in checks and stripes and plain colors, all grades of guaranteed quality.

50c and 75c per pair

Lenten Specials

CREAMETTES—8-oz. pkts. for for 19c
PILCHARDS—Fancy Quality, 15c
tall tins, each
SPAGHETTI—In Tomato Sauce with 15c
Cheese, tin
HERRING IN TOMATO SAUCE—29c
Oval tins, 2 for

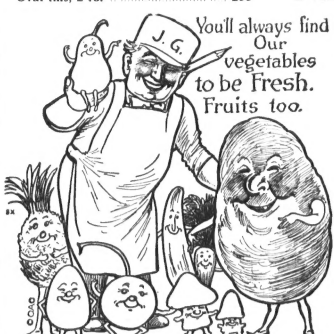
DEVILLED LOBSTER—For sandwiches, tin 15c
CHICKEN HADDIE—Brunswick Brand, tin 15c
CHEESE—Spreadable, Golden Loaf or Palm Pimiento, 1/2-lb. pkt. 15c

GROCERY SPECIALS

CAKE FLOUR—Anna Lee Scott's, with Free Serviette, pkg. 35c
BEANS—Ontario Hand Picked, 4 lbs. 25c
PANCAKE FLOUR—Coppe Brand, 3/4 lb. bag 27c
CATSUP—Libby's Tomato, 12-oz. bottles, each 20c
ROLLED OATS—Robin Hood Premium, pkg. 29c
Non Premium 21c
CANNED VEGETABLE SPECIAL—1 tin tomatoes, 1 tin corn, 1 tin green or wax beans, 3 tins 47c
TURKISH FIGS—Fresh Natural, 3 lb. 31c
CANNED PUMPKIN—Packed in Tins, 2 1/2-lb. tins, 2 for 47c
CANNED SOUPS—Heinz, Mushroom or Spinach, 1 tin, 2 for 33c
TEA—Victoria Cross, rich and flavorful, lb. 47c
COFFEE—Royal Shield, Mocha Java blend, lb. 40c

FRUIT SPECIALS

Fresh Tomatoes — Celery — Sweet Spuds — Oranges — Bananas—Grape Fruit — Rhubarb—Cabbage Carrots — Turnips



McKEE'S STORES

"Always at Your Service"

Phone 9 for Prompt Delivery